|  |  |
| --- | --- |
|  | AMSOIL – The Synthetic WarehouseSioux Falls, SD |
| 2/24/2017 |  |
|  | To: Hello,Thank you for your interest in AMSOIL. My name is Ches Cain and have been a full time dealer since 2003 assisting accounts coast to coast. AMSOIL demand never ceases to grow. Our #1 goal is to have these products available locally where 80% of our base wants to find them over having them shipped. We are reaching 10% in the market of oils requested in lube centers. I would like to help you identify which AMSOIL products will draw the most customers and help you not only profit but bring in customers you don’t presently have. AMSOIL has improved many programs to primarily increase sales in local auto parts stores and service centers. We will get you on the map!Our XL and OE lines are price competitive products most businesses start with. Last week our diesel OE line was just upgraded and the Heavy Duty line for even better quality and the option of longer intervals with oil analysis. This oil is perfect for the average diesel oil change. And the premium Signature Series and European lines are the top of the industry and a MUST for turbos and GDI engines. Our most advanced three products worth testing yourself is #1 the Severe Gear GL5, the Automatic Transmission Fluids and the Greases. My #1 best seller to people not looking for AMSOIL in particular is the MTG 75W-90 GL4 as it’s hard to find a good one. Dodge and GM charge $7 to $10 more on that one. Sincerely,Ches Cain |